

# 2024 International Taiwan Postar

## Registration Information

To improve Taiwanese students' poster designing skills, the Taiwan Poster Design Association has initiated and promoted the Taiwan Postar poster design competition since 2008. The inclusion of the students' poster design competition in TPDA's annual member poster exhibition fosters communication between students and professional designers. In 2018, Taiwan Postar reidentified itself as the "International Taiwan Postar" by opening target contestants to international students aiming to broaden design visions and perspectives on a global platform.

### I. Competition Rules

#### 1. 2024 Theme: "Embracing Differences"

"Embracing Differences" refers to accepting and respecting different cultures, backgrounds, viewpoints, and personalities. This theme encourages diversity, promotes inclusion and understanding, and contributes to a richer and more harmonious social environment.

#### 2. Qualifications

- (1) Participants must be under 26 years of age, the students in college, university, or high school (including new graduates).
- (2) Relevant certificates of enrollment must be attached. If this year's graduates do not have a student certificate, a graduation certificate can be provided (enrollment status in the academic year of 2023 must be required).
- (3) There are no categories in this competition. Both individual and team entries are allowed. Teams are limited to three members, with one representative completing the registration.
- (4) Work of entries is not limited to unpublished or published works.

### 3. Application Guidelines

- (1) All registrations must be applied via the online portal. Please access the event website : [postar.taiwanposter.com](http://postar.taiwanposter.com) and select “Online Registration” to upload your registration information. After submitting the registration form, contestants should submit the application fees online via the official website.
- (2) After completing the registration process, a "Registration Successful Notification" will be sent via email within three days from organizer. Participants with incomplete submissions will be notified via email and phone to supplement missing items. If the missing items are not completed within the time limit, it will be directly regarded as a waiver.

\*After the work is reviewed and approved, it will not be allowed to modify the information, so please fill it out carefully.

### 4. Submission Specifications

- (1) Upload JPEG (1240\*1754px / 150dpi / RGB mode / max 15MB) (for preview purposes).
- (2) The qualifiers will be announced on the competition website, and social media on December 20, 2024. The qualifiers must submit the work file (for output) to the website before December 31, 2024. Failure to submit the work file by the deadline will result in disqualification. The submission specifications are PDF (A4 size / 350dpi / CMYK mode / max 50MB) (for output purposes). (For detailed information, please follow the website and social media pages)
- (3) The number of Chinese characters in the concept of the work should not exceed 200 words. English words should not exceed 500 words.
- (4) Work of entry should not include signs of creator name, signature, school name, or other signs that may affect fair judgments. Contestants who fail to comply will result in immediate withdrawal from the competition.
- (5) Paper print certificates will be sent after winning the prizes. Please be sure to fill in the correct delivery address.

## 5. Fees and Payment Guidelines

- (1) Each piece will be charged 300 NTD (New Taiwanese Dollar) per person.
- (2) If contestants submit a series of work, an additional 100 NTD is charged to each additional piece. A series of entries should not exceed three pieces
- (3) Contestants should pay the application fee online after completing registration. Valid payment methods include Credit cards, ATMs (only in Taiwan), and convenient store codes ( only in Taiwan). Payment with credit cards is the only acceptable payment method for oversea areas.
- (4) If the application fee is missing or not fully paid, the contestant's entry will be withdrawn from the competition.

## 6. Competition Schedule

Activity	Date	Description
Registration time	2024/09/05 ~2024/11/21	The deadline is 11:59 PM Taipei time.
First Round of Judging	December 2024	
Announcement of Selected Works	2024/12/20	Announced on the website and social media at 3:00 PM Taipei time.
Artwork File Submission	2024/12/20 ~ 2024/12/31	The deadline is 11:59 PM Taipei time.  Selected participants must submit the work file for output purposes to the official website (for detailed information, please follow the official website and social media pages)
Final Judging	December 2024	
Announcement of Quality Award Winners	January 2025	Announced on the official website and fan page at 15:00 Taipei Time

Award Ceremony	Scheduled for March 2025 in Taipei	All contestants who entered the second round of judging are invited to attend the award ceremony. All awards will be announced on the day of award ceremony.
Exhibition	Scheduled for March 2025 in Taipei	

- ✧ **Note:** The organizer reserves the right to change the above dates. Please refer to the latest information which are published on the official website.

## II. Awards & Prizes

- **Gold Medal (1 contestant):** NTD 30,000, One prize cup and one paper print certificate.
- **Silver Medal (2 contestant):** NTD 10,000, One prize cup and one paper print certificate.
- **Bronze Medal (3 contestant):** NTD 5,000, One prize cup and one paper print certificate.
- **Outstanding School Award (1 winner):** Paper certificate and trophy
- **Best School Award (1 winner):** Paper certificate and trophy
- **Judges' Special Award (several):** Paper certificate
- **Excellence Award (several):** Paper certificate
- **Merit Award (several):** Electronic certificate
- **Honorable Mention (several):** Electronic proof of selection

✧ **Note:**

- Students who wins the awards above Excellence Awards, will receive one-year submission of three poster works to the association's website, and will be eligible for international poster competitions through the association secretary.
- All instructors of winning students can apply for an electronic certificate of appreciation.
- Prizes will be adjusted according to the number of entries.
- The organizer reserves the right to change the above awards. Please refer to the latest information which are published on the official website.

### **III. Application of Award-Winning Entries**

1. Award-winning works will be included in the "**2024 Taiwan International Poster New Star Award**" annual exhibition catalog. They will also be featured in promotional materials by the Taiwan Poster Design Association and participate in exhibitions planned by the association.

### **IV. Judges**

1. The organizer forms the judging team by selecting professional individuals within the Taiwan region. Judging proceeds with all contestants being judged at the same pool where judges decide on outstanding entries to enter the first round, and second round of judging. All nominees and award winners will be announced during the award ceremony and through the official website and Facebook fan page. Contestants on the winning list will attend the award ceremony with a tentative date of March 2025. Please visit the official website and Facebook Fan Page for details on the selected judges.

### **V. Important Notices**

1. All participants must comply with all competition regulations and have the right to receive awards equally.

#### **2. About Participants:**

- (1) AI-generated works are not allowed. If verified, the award qualification will be canceled without substitution. Participants must provide detailed information about their creation for public reporting and exhibition purposes.
- (2) The works submitted must be original designs by the participants and must not involve plagiarism or intellectual property and copyright infringements. In case of plagiarism or disputes, the awardee shall be responsible for resolving the dispute. The organizer may cancel the award qualification and reclaim the rewards. If it causes damage to the organizer, the awardee shall be liable for compensation.
- (3) Participants must not interfere with the judging process by bribing, threatening, or influencing the judges, and must respect the judges' decisions.

- (4) Participants who apply to cancel their registration and request a refund will be charged a handling and administrative charge of NTD 100 dollars, and the remaining registration fee will be refunded within one month after the award ceremony (notification will be provided separately).

### **3. About Awarded Contestants:**

- (1) The authenticity of winning results is based only on official announcements from the competition organizer.
  - (2) If the prize money is higher than 20,000 NTD (New Taiwanese Dollar), tax must be paid, and will be deducted according to the withholding standard of the Ministry of Finance for Income from Contests and from Prizes and Awards Won by Chance.
  - (3) The organizer may exercise the right to reproduce and publicly exhibit the winning works in accordance with the Copyright Laws, such as printed publications, online promotion, magazine publication, etc., without additional remuneration.
  - (4) If winning works are verified to be fake, plagiarized, copied, or counterfeited, the winner will be disqualified from winning the award, and the granted prize will be retrieved by the organizer. The winner may not object, and the vacant winning position will not be replaced by other contestants. Contestants are completely responsible in the event of any involvement with judicial proceedings.
  - (5) Details of award-winning pieces provided by the winners are used for future publications, broadcasts, and exhibits.
  - (6) All information displayed on awards and certificates is based on registered information provided by the contestants. Please verify the validity of the information given during registration. The organizer is not responsible for any missing or incorrect information caused by personal reasons.
  - (7) This is agreed that the organizer has the right to send the entries of Taiwan Postar to other competitions.
- ✧ **All participants are considered to agree and comply with the above regulations. Any matters are not covered will be supplemented and announced by the organizer, which retains the final interpretation rights of this event.**

## | Point of Contact |

**Organizer:** Taiwan Poster Design Association

**Association Co-organizers:**

Blueprint International Design Consultants Co., Ltd., Misa Design Co., Ltd.

**Official Website:** [postar.taiwanposter.com](http://postar.taiwanposter.com)

**Contact Email:** [internationaltaiwan.postar@gmail.com](mailto:internationaltaiwan.postar@gmail.com)

**Contact Phone:** +8862-23770102 ext. 77 New Star Award Preparation Team

**Facebook Page:** Taiwan Postar Taiwan Poster New Star Award

<https://www.facebook.com/TW.Postar>

**\* The organizer reserves the right to change the above regulations. Please refer to the latest information published on the official website, which retains the final interpretation rights of this event.**